

## Take Control of Your Bank's Future Value



In today's dynamic financial services environment, the options for impacting the future value of a bank are more critical than ever before. With pressure to build capital, to increase assets, and boost profitability, bank Boards are often unsure about which option or combination of options offers the most benefit to shareholders.

We can help you make a well-informed decision about your bank's strategic direction. The Shareholder Value Map from Sheshunoff & Co. Investment Banking helps executives and directors utilize solid analytical data to assess the future value impact of distinct strategic alternatives, including

- Convert to S-Corp
- Open New Branches
- Buy or Sell Branches
- Repurchase Shares
- Form an ESOP
- Bank Acquisition (unassisted or through FDIC)
- Increase Cash Dividends
- Merger of Equals
- Sale of Your Institution

Each bank faces a unique set of demographic, geographic, corporate culture, and operational circumstances. There is no one pre-determined path that will provide the best return on investment. So Sheshunoff & Co. assesses the environment through a customized Shareholder Value Map that measures results in terms of existing or desired capital levels, return on equity, and value per share.

Working with the bank's financials, peer group standings, and comparison to national market conditions, the professionals at Sheshunoff & Co. can assess the current state of the bank and the most likely strategies for achieving future goals, creating a strategic roadmap for the bank to reach those goals.

The Shareholder Value Map examines different planning scenarios and their likely return on investment, paving the way for the bank to pursue long-term objectives amidst short-term circumstances with the support of a unified Board. The Shareholder Value Map leverages a strictly analytical approach to compare various capital and planning decisions, removing emotion and bias from discussions, which allows Boards to reach consensus on strategies that would otherwise be very difficult to compare.

Let the experience and resources of one of the most trusted  
names in **valuations, mergers, and strategic planning**  
help you identify the best opportunities for your future value.

Various challenges may impede an institution's ability to pursue attractive strategies, including access to capital, regulatory pressures, and the confidence to expand portfolios and risk exposure. But the good news is that unique opportunities to guide your organization's future abound in today's market. Contact Sheshunoff & Co. today to start building your organization's Shareholder Value Map.